



PRESS RELEASE

# Downtown Kenosha, Inc. Announces Recipients from Small Business Recovery Fund

FOR IMMEDIATE RELEASE

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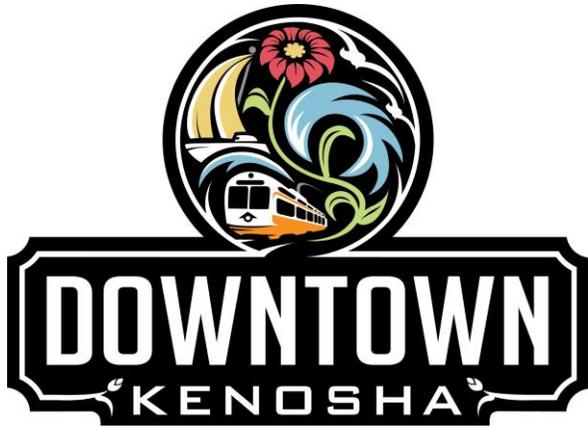
KENOSHA, WI, April 16, 2020 — Downtown Kenosha Inc.(DKI) has announced its first round of recipients from the Downtown Kenosha Small Business Recovery Fund. DKI announced the funding application period on April 3<sup>rd</sup> as a gesture of relief in response to the economic hardships resulting from the Covid-19 pandemic.

“Our small businesses are the heartbeat of our city and they do so much for the community every day. We at DKI are honored to be able to help in some small way weather this storm and will continue offering various efforts of relief in the future.” – Alexandria Binanti Robinson, DKI Executive Director states in regards to the program impact.

After raising nearly \$75,000 in funds with contributions from First American Bank, Heartland Bank and Trust Co, Kenosha Area Business Alliance, Lakeshore Business Improvement District, and State Bank of the Lakes, DKI was able to award 23 businesses with funds to be received immediately.

The Businesses Listed Are:

A Summer’s Garden Florist and Gifts  
Authentique  
Anytime Fitness  
Dawn’s Style  
Elsie Mae’s Canning and Pies  
Equinox botanical boutique  
Flex & Burn  
Franks Diner  
Grease and Honey



## PRESS RELEASE

Hot Yoga Kenosha  
In the Garden of Eden  
Jax Boutique  
Le Esther's  
Lulu Birds  
Mike Bjorn's Clothing  
Pine Blossom Boutique  
Public Craft Brewing Co  
Salon on 6<sup>th</sup>  
Salon Pure  
Shel's Bridal and Talent LLC  
Tallulah Tattoo  
To & From Gift Shop  
Wine Knot

"There is nothing more important than community, and we value each and every person and organization who made this fund possible to support our local community. DKI and Alexandria continue to go above and beyond for our downtown businesses and the families they support. I speak for myself, as well as the rest of the BID board, in saying we are beyond grateful to everyone who made this possible. We can and will get through this together and will continue to look forward to what the future holds for Downtown Kenosha." - Alex Kudrna - BID Chair reflected upon the announcement of the program and participating in the advisory committee alongside Heather Wessling, KABA and Matt Monroe, Heartland Bank and Trust.

DKI is continuing to raise funds through community support to reach its \$100,000 lending goal. If interested in donating today, please visit the DKI webpage: <https://www.downtownkenosha.org/small-business-recovery-fund/>

### Thank You to Our Sponsors!

