



**PRESS RELEASE**

## **Downtown Kenosha, Inc. Notice for Downtown Small Business Recovery Fund**

**FOR IMMEDIATE RELEASE**

Media Contact: Alexandria Robinson  
[director@downtownkenosha.org](mailto:director@downtownkenosha.org)  
262-842-5537

KENOSHA, WI, April 3, 2020 — Downtown Kenosha, Inc. (DKI) has launched the Small Business Recovery Fund in an effort to retain jobs and stabilize local business operations within the Downtown Business Improvement District in response to the economic hardships resulting from the COVID-19 pandemic.

In an effort to immediately assist while awaiting larger lending approvals, DKI has designed this funding mechanism as a forgivable loan program with award amounts up to \$5000.00 to aid in some relief while pivoting business operations.

The first application period, opening April 3rd, 2020, will accept applications until April 12th, and then be reviewed by the Advisory Committee for potential loan approvals. Reviews of applicants will be made the week of April 13th and notified by end of the week for issuance of funds immediately.

**LEARN MORE:** For guidelines, application, and more information visit:

<https://www.downtownkenosha.org/small-business-recovery-fund/>

At this time, we would like to thank those that helped make this program launch possible: First American Bank, Heartland Bank and Trust Co., Kenosha Area Business Alliance, Lakeshore Business Improvement District, and State Bank of the Lakes.

We are continuing to raise funds through community support to reach our \$100,000 lending goal. If interested in donating today, please visit our webpage: <https://www.downtownkenosha.org/small-business-recovery-fund/>

Alexandria Binanti Robinson  
Executive Director, Downtown Kenosha Inc.